Request for Proposal

City of Berea Comprehensive Plan Update

PUBLIC NOTICE

The City of Berea, KY is requesting proposals from interested consulting firms to provide services for an update to the Comprehensive Plan. The Comprehensive Plan will be forward thinking and address anticipated growth in a way that preserves the community character, fosters economic development, and recognizes the City's assets.

The planning effort will be led by a Comprehensive Plan Steering Committee, Planning Commission, and Planning staff. It will involve coordination with City departments, other government agencies, the private sector, citizen groups, and the general public. Broad and extensive public input is essential with facilitated meetings expected within the community.

COMMUNITY BRIEF

The City of Berea, with a population of 15,539, is located in the southern portion of Madison County along I-75. Within the community, as well as in surrounding areas, there are many acres devoted to Berea College, arts and craft businesses, agricultural uses, industrial business parks, commercial strips, and open space recreational areas. The City of Berea is known throughout Kentucky for its arts and crafts, trails and adventure tourism, and Berea College.

COMPREHENSIVE PLAN SUMMARY

The Comprehensive Plan shall consider population, growth rate, development, existing community assets, housing stock, community meetings and input, infrastructure, and other information necessary to satisfactorily complete the project. The desired plan elements include Land Use, Transportation, Community Facilities, Housing, Historic and Cultural Resources, Economic Development, Environmental, and Implementation Strategies. There will be focus given to housing and land use elements given current housing needs assessments. Other plan elements may be incorporated based on public input and evaluation. The timeline for the project is 8-10 months.

SUBMITTAL

Statements of Qualifications should be bound documents no larger than 25 pages. Please submit 15 printed copies and a digital copy on a USB flash drive as an Adobe Portable Document (pdf). Complete response packages shall include consultant team members and titles; previous experience; timeline for completion; cost estimate by line item and total cost; and number of completed documents to be provided. Interested parties may contact Amanda Haney at 859-986-8528 for more information. Submittals will be accepted until 4:00 pm, Friday, February 7, 2025, at the Codes and Planning Office, 2nd floor of City Hall, 212 Chestnut Street, Berea, KY 40403.

COMPREHENSIVE PLAN DELIVERABLES TO INCLUDE

- Questionnaires, maps (to be coordinated with City staff), progress reports, and other tools for community involvement.
- Coordination and facilitation of public meetings, including community visioning, adoption of the Goals and Objectives with City Council, and public hearing(s) before the Planning Commission.
- Final plan documents including appropriate goals, objectives, implementation strategies, maps, illustrations, and all necessary background information and appendices.